



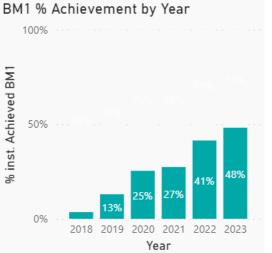
#### Cheshire & Warrington CAREERS HUB

### **ENTERPRISE** COMPANY

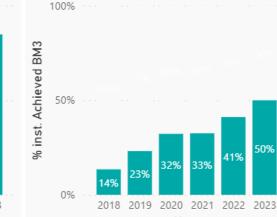
Putting employers at the heart of Inspiring the next generation of employees...

...to help every young person find their best next step

## Together we've been raising standards...



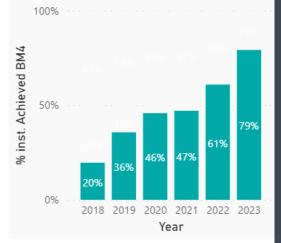
# BM2 % Achievement by Year

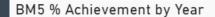


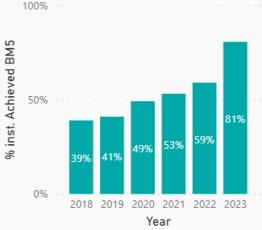
BM3 % Achievement by Year

Year

#### BM4 % Achievement by Year

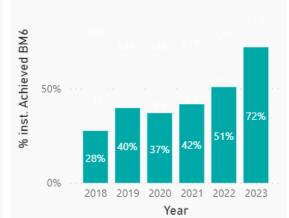




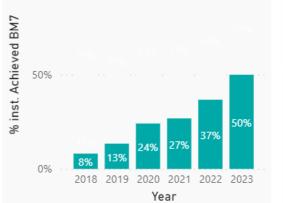


#### BM6 % Achievement by Year

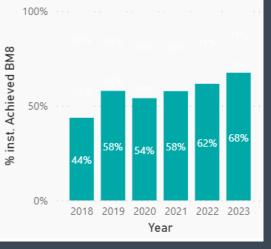
100%



#### BM7 % Achievement by Year



#### BM8 % Achievement by Year



### **Strong Foundations to Build Excellence**

#### All 86 Secondary Schools and Colleges

Gatsby Benchmark Achievement					
National	5.3				
Cheshire & Warrington	5.5				
First 21 Hub Schools	5.8				
Over 10,000 local young people participating in the Future Skills Questionnaire					

Over 6,000 this year from 28 schools

88%	100%	63%	100%	100%	100%	83%
100%	100%	100%	100%	75%	100%	100%
94%	80%	100%	75%	100%	100%	100%
94%	100%	100%	100%	75%	100%	83%
82%	100%	90%	100%	100%	100%	87%
94%	100%	100%	100%	100%	75%	100%
64%	100%	72%	100%	100%	87%	70%
41%	100%	90%	100%	50%	100%	65%
100%	100%	100%	100%	100%	100%	83%
88%	80%	90%	100%	100%	75%	100%
100%	80%	90%	100%	100%	100%	100%
94%	100%	100%	100%	100%	100%	79%
100%	100%	100%	100%	100%	100%	100%
82%	80%	90%	37%	75%	100%	87%
70%	100%	100%	100%	100%	75%	100%
88%	100%	100%	50%	100%	100%	100%
94%	100%	100%	100%	100%	100%	90%
100%	100%	90%	100%	100%	100%	95%
100%	100%	100%	100%	100%	100%	100%
88%	80%	90%	75%	100%	100%	87%
100%	100%	100%	100%	100%	100%	83%
100%	100%	81%	100%	100%	100%	100%
76%	20%	100%	100%	75%	100%	100%

# So what?

- The better a school does with the Gatsby Benchmarks, the more likely a young person is to be in a sustained destination
- With those who face most barriers benefitting most...

Each benchmark achieved reduces the likelihood of any young person being

NEET by 1.1%

ZX

Twice the improvement for the quarter of schools with the most economically disadvantaged intake



Full benchmark achievement is associated with a 17% increase in apprenticeship uptake post-16

### The Pledge Partnership – 22/23

- Over 500 events delivered or supported, including
- Over 25,000 young people attending the events
- Multiple sharing practice meetings, with different groups



### Six Career Fairs

293 Exhibitors, 5,898 Attendees, 1,875 in the evening

- Net Promoter Scores of 7+ 99% of exhibitors, 95.6% of School Staff
- Meaningful conversations 34.1 young people and 4.3 fellow exhibitors
- 88.7% gained connections with young people
- 76.3% of exhibitors rated the events as 9+
- 86.7% of School Staff saw increased awareness of local businesses
- 82.2% young people gained confidence in interacting with employers

#### **Explore and Employment Readiness Programmes**

- 32 Explore
  - 28 Employment Readiness Programmes



### Three Mock Assessment Centres

- 22 Schools and Colleges
- 202 Young People
  - 98% felt more prepared for facing an assessment centre

#### • 52 Employers

- $\odot~$  98% scored the event 9 or 10 out of ten
- $\circ$  31 Teacher Encounters from 21 Schools,
- cascaded to over 200 teachers, across

# Employer and Education Engagement Offer 23/24

1. Universal Offer

- Town Wide Careers Fairs
- Employment Readiness Programme
- Local Mock Assessment Centre
- Apprenticeship and Jobs Fair
- Teacher Encounters

# Employer and Education Engagement Offer 23/24

2. Targeted Offer

- Pledge Intensive Employability Programme
- Pledge Explore Programme

# Employer and Education Engagement Offer 23/24

#### **3.** Commercial Offer

- Employability Half Day
- Virtual or Hybrid Work Experience
- Sector Specific Work Experience

# Building on the momentum...

 A whole school approach that supports school improvement – shared responsibility e.g. Senior leaders, SENCO, Pupil premium etc

2. Moving above the Gatsby Benchmarks to evidencing impact
e.g. Progression and attainment of disadvantaged young people

3. Employers & teachers sharing expertise and skills- Teacher Encounters

4. More businesses recruiting young talent e.g. via apprenticeships

5. A partnership of employers, educators, youth and community groups