

**THE  
CHESHIRE AND  
WARRINGTON**

**PLEDGE**



European Union  
European  
Social Fund

**Putting employers at  
the heart of Inspiring  
the next generation of  
employees...**

**Cheshire &  
Warrington**  
CAREERS HUB

**THE CAREERS &  
ENTERPRISE**  
COMPANY

**...to help every young  
person find their best  
next step**

# Together we've been raising standards...



# Strong Foundations to Build Excellence

## All 86 Secondary Schools and Colleges

Gatsby Benchmark Achievement	
National	5.3
Cheshire & Warrington	5.5
First 21 Hub Schools	5.8

Over 10,000 local young people participating in the Future Skills Questionnaire

Over 6,000 this year from 28 schools

88%	100%	63%	100%	100%	100%	83%
100%	100%	100%	100%	75%	100%	100%
94%	80%	100%	75%	100%	100%	100%
94%	100%	100%	100%	75%	100%	83%
82%	100%	90%	100%	100%	100%	87%
94%	100%	100%	100%	100%	75%	100%
64%	100%	72%	100%	100%	87%	70%
41%	100%	90%	100%	50%	100%	65%
100%	100%	100%	100%	100%	100%	83%
88%	80%	90%	100%	100%	75%	100%
100%	80%	90%	100%	100%	100%	100%
94%	100%	100%	100%	100%	100%	79%
100%	100%	100%	100%	100%	100%	100%
82%	80%	90%	37%	75%	100%	87%
70%	100%	100%	100%	100%	75%	100%
88%	100%	100%	50%	100%	100%	100%
94%	100%	100%	100%	100%	100%	90%
100%	100%	90%	100%	100%	100%	95%
100%	100%	100%	100%	100%	100%	100%
88%	80%	90%	75%	100%	100%	87%
100%	100%	100%	100%	100%	100%	83%
100%	100%	81%	100%	100%	100%	100%
76%	20%	100%	100%	75%	100%	100%

# So what?

- The better a school does with the Gatsby Benchmarks, the more likely a young person is to be in a sustained destination
- With those who face most barriers benefitting most...

-1.1%

Each benchmark achieved reduces the likelihood of any young person being NEET by 1.1%

2x

Twice the improvement for the quarter of schools with the most economically disadvantaged intake

+17%

Full benchmark achievement is associated with a 17% increase in apprenticeship uptake post-16

# The Pledge Partnership – 22/23

- Over 500 events delivered or supported, including
- Over 25,000 young people attending the events
- Multiple sharing practice meetings, with different groups



# Six Career Fairs

**293 Exhibitors, 5,898 Attendees, 1,875 in the evening**

- **Net Promoter Scores of 7+ 99% of exhibitors, 95.6% of School Staff**
- **Meaningful conversations - 34.1 young people and 4.3 fellow exhibitors**
- **88.7% gained connections with young people**
- **76.3% of exhibitors rated the events as 9+**
- **86.7% of School Staff saw increased awareness of local businesses**
- **82.2% young people gained confidence in interacting with employers**

# Explore and Employment Readiness Programmes

- 32 Explore
- 28 Employment Readiness Programmes



# Three Mock Assessment Centres

- **22 Schools and Colleges**
- **202 Young People**
  - **98% felt more prepared for facing an assessment centre**
- **52 Employers**
  - **98% scored the event 9 or 10 out of ten**
  - **31 Teacher Encounters from 21 Schools,**
  - **cascaded to over 200 teachers, across**



# Employer and Education Engagement Offer

## 23/24

### 1. Universal Offer

- Town Wide Careers Fairs
- Employment Readiness Programme
- Local Mock Assessment Centre
- Apprenticeship and Jobs Fair
- Teacher Encounters

# Employer and Education Engagement Offer

## 23/24

### 2. Targeted Offer

- Pledge Intensive Employability Programme
- Pledge Explore Programme

# Employer and Education Engagement Offer

## 23/24

### 3. Commercial Offer

- Employability Half Day
- Virtual or Hybrid Work Experience
- Sector Specific Work Experience

# Building on the momentum...

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1. A whole school approach that supports school improvement – shared responsibility e.g. Senior leaders, SENCO, Pupil premium etc
  2. Moving above the Gatsby Benchmarks to evidencing impact e.g. Progression and attainment of disadvantaged young people
  3. Employers & teachers sharing expertise and skills- Teacher Encounters
  4. More businesses recruiting young talent e.g. via apprenticeships
  5. A partnership of employers, educators, youth and community groups