

2023 Pledge Awards Guidance

This document outlines the specific criteria each award will be judged against. Please scroll down to the award you are nominating for to ensure that your nomination includes the key points.

The awards will be judged by a panel formed from the Cheshire and Warrington Pledge Partnership Board, and are for activity that has taken place in the year June 2022 to June 2023. We are seeking nominations for:

- The Pledge Inspirational Business of the Year Award 2023
- The Pledge Inspirational Mainstream School or College of the Year 2023
- The Pledge Inspirational Alternative Provision and SEND School or College of the Year 2023
- The Pledge Inspirational Youth Organisation / Charity of the Year 2023
- The Pledge Enterprise Adviser of the Year 2023
- Special Individual Award for Outstanding Contribution 2023
- Pledge Young Professional of the Year 2023

Nominations are to be submitted [via the google form here](#) by midnight on the 14th June 2023. Please provide as much information as you are able.

Award Criteria

The Pledge Inspirational Business of the Year Award 2023

This award focuses on the value this business has brought to their delivery of careers in schools or youth groups and how much the business has driven the relationship forward. Judges will be looking for evidence of businesses demonstrating some or all of the following criteria:

- ✓ Commitment of resources and time in support of careers activities
- ✓ Participation in meaningful engagement with young people
- ✓ Proactive approach to careers with the schools i.e. not waiting to be asked to get involved
- ✓ Creation of bespoke content and solutions to support teachers and young people
- ✓ Commitment to raising awareness of inclusion and diversity in careers
- ✓ Commitment to driving change across their organization and their network

Please note there will be 2 winners of The Pledge Inspirational Business of the Year Award 2023, one a small or medium organisation with less than 250 Employees, the other a large organisation with more than 250 employees.

The Pledge Inspirational Mainstream School or College of the Year 2023

This award reflects the focus this school has given to careers as part of the schools curriculum, their understanding of the needs of business and how much the school has driven the relationship. Judges will be seeking evidence of the following:

- ✓ Commitment of resources and time in support of careers activities
- ✓ Participation in meaningful engagement with employers across multiple departments
- ✓ Proactive approach to careers within the school curriculum
- ✓ Creation of content and solutions to support young people transition into the world of work
- ✓ Creation of content and solutions to support teaching staff

The Pledge Inspirational Alternative Provision and SEND School or College of the Year 2023

This award reflects the focus this school has given to careers as part of the schools curriculum, their understanding of the needs of business and how much the school has driven the relationship. Judges will be seeking evidence of the following:

- ✓ Commitment of resources and time in support of careers activities
- ✓ Participation in meaningful engagement with employers across multiple departments
- ✓ Proactive approach to careers within the school curriculum
- ✓ Creation of content and solutions to support young people transition into the world of work
- ✓ Creation of content and solutions to support teaching staff
- ✓ Proactive work to upskill employers in successful engagement with young people from outside mainstream education

The Pledge Inspirational Youth Organisation / Charity of the Year 2023

This award is for Youth Organisations who have championed and connected careers to the delivery of organisations activities and goals supporting the development of young people. Judges will be seeking evidence of:

- ✓ Commitment of resources and time in support of careers activities
- ✓ Inspiring and Connecting young people to careers
- ✓ Commitment to the personal development of young people
- ✓ Participation in meaningful engagement with young people
- ✓ Participation in meaningful engagement with employers
- ✓ Community Engagement

The Pledge Enterprise Adviser of the Year 2023

This award seeks to recognise an exceptional individual who adds value to the delivery of careers in schools with advice, guidance, networking and support above and beyond the core Enterprise Adviser role to deliver successful interventions. Judges will be seeking evidence of the following:

- ✓ Commitment to raise awareness of employment, education and training opportunities with both young people and school staff
- ✓ Facilitation of meaningful engagements with young people
- ✓ Proactive approach to guiding, leading and supporting school leadership and careers staff
- ✓ Positive impact on young people.

Special Individual Award for Outstanding Contribution 2023

This award seeks to recognise an exceptional individual who adds value to the delivery of careers in schools and businesses, driving the relationships across all parties and delivering successful interventions. Judges will be seeking evidence of the following:

- ✓ Commitment to raise awareness of employment, education and training opportunities
- ✓ Commitment to drive change across their organisation
- ✓ Commitment to meaningful engagements with young people
- ✓ Proactive approach to careers education
- ✓ Positive impact on young people.

Pledge Young Professional of the Year 2023

This award recognises the value an individual (under 25) has brought to their organisation and the recipients of careers activities.

- ✓ Commitment and passion in support of careers activities
- ✓ Participation in meaningful engagement with young people
- ✓ Proactive approach to careers with the schools i.e. not waiting to be asked to get involved
- ✓ Positive representation of their organisation acting as an ambassador

Thank you for taking the time to read this document and place your nominations. We are extremely proud of everyone in our network and are keen to give the recognition our partners deserve. Please ensure your nominations are placed **by midnight on the 14th June 2023** to ensure your colleagues get the recognition they have earned!